Galia Somekh

Graphic & infographics design

galiainfographics.com
galiainfographics@gmail.com
+39 • 3333 • 280 • 971

Design tools

Pen and Paper • Adobe CC (namely: Indesign, Illustrator and photoshop) • M365 (Powerpoint, Excel, Word) • Google cloud tools • Apple tools • Sketch • Wordpress • Elementor

Work process skills

Audience and competitors research • Content research and characterization • Brainstorming • Graphic concept building • Teamwork • Critical thinking • Graphic QA • English, business-level • Visual and written Communication, Collaboration and Presentation

Design skills

Icon family design • Illustrated infographics • Graphic concept building • Grid design • Typography • Design flow • Design for various mediums: editorials, reports, pitch decks, presentations, business documents, web pages.

Education

- Visual Communication Design
  Avni Institute, TLV, 2009
- Fashion Design
  Shenkar college, TLV, 2006

About me

I'm a skilled graphic and infographics designer with **over 10 years experience**. As a freelance I've had the honor of **working as part of different highly talented teams, on-site**, hybrid and remote for different companies. And as a contractor I had the privilege of managing various projects, start to finish.

I currently live in Bologna, Italy and **in search of an inspiring, fast-paced work community where I can thrive and do the job I love of providing visual illustration for complex content**. I am available to work remote as a vendor/contractor.

Experience

Leket Israel - Freelance Designer | Aug 2015 - Present

Designed the Leket food waste report 🔗 website and documents, for 6 years in a row - and counting, worked closely within the organization's team of content, marketing, analytics and management.

Built & set design standards for Leket Israel's various documents such as conference presentations, web articles, reports, posters, two-pagers etc.

Insights - Freelance Designer | Jan 2021 - Apr 2022

Characterized and designed infographics and various documents for the company's clients, such as the new 🔗 waste management strategy and the 🔗 OECD policy two-pager

JDC, The Joint - Freelance designer | Jul 2017 - Mar 2022

Led & characterized the infographic design for the 4th and 5th 🔗 ICCD survey reports including translations to different languages.

Conducted deep content research together with ICCD Research Director, and aligned the infographics' design to the full report appearance.

SHEATUFIM - Freelance designer | 2021

Characterized, led & designed the infographics and graphic content for the 🔗 Sheatufim toolbox website.

Worked closely with a team of professional researchers, developers and PMs.

Check Point ltd - Freelance designer | Jun 2016 - Feb 2020

Led the research, characterisation and designed for different products and infographic elements which were featured in the companies websites, reports and conference documentation.